

FOR IMMEDIATE RELEASE:

For more information contact:
Rachel King, Sales Admin ext 130
rking@cuanswers.com



CU*Answers & McQueen Alliance Creates Complete ALM Package

Grand Rapids, MI – February 23rd, 2011

CU*Answers, a core processing CUSO, and McQueen Financial Advisors, an SEC-registered investment advisory and Asset Liability Management (ALM) provider, have agreed to an alliance to improve the ALM processes and reporting for their clients. With this alliance, the two firms have raised the bar for their mutual clients, and their own capabilities, through data sharing, reporting ideas, new tools, educational programs, and more in-depth consulting.

Brought together by a shared vision to marry the tools and expertise that can make a difference in the ALM arena, the alliance sets the stage for CU*Answers clients and staff to gain a deeper understanding of ALM and its economic impact on their credit unions.

According to Jim Vilker, VP of Professional Services at CU*Answers, “The level of knowledge and analytical skills required to manage risks has increased exponentially in the last five years and the goals of this alliance step outside the normal ALM practices and increase awareness of all facets of risk management through analytical tools.”

Charles N. McQueen, President of McQueen Financial Advisors, Inc. added “With the new alliance, the firm’s mutual clients will be able to receive their ALM reports in a timely manner, with ease and with data integrity.”

Together the two firms have scheduled a calendar of Educational Events that include classroom training, regional training events, conference training, and webinars for 2011.

About CU*Answers

CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It’s Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how “We Make Credit Unions Go” please visit CU*Answers at www.cuanswers.com.

XXX